

TruCryo Ltd Press Release – Sept 2026 For immediate release

Buying Cryotherapy Equipment? The Questions Practitioners Should Ask Before Choosing a System

Buying professional treatment equipment should involve more than comparing brochures and asking which machine reaches the lowest temperature. If you're considering localised cryotherapy, several questions can reveal much more about what ownership will actually be like.

Start with control. How does the operator know what is happening at the treatment area? Does the system monitor temperature? Are there safeguards to help manage treatment distance or duration? And are treatment protocols clearly defined?

Then look at training. A professional device should not arrive with the expectation that staff will work it out. Who trains new users, what is covered, and what happens when another team member needs training later?

Consumables deserve attention too. Ask what coolant the system uses, how it is stored, how readily it can be sourced and whether unused material is lost between treatments. Understand ventilation and safe-handling requirements before installation, not after.

Practicality is equally important. How much space does the system require? Can it move between treatment rooms or sites? How long does setup take? What maintenance is required and what support is available if something goes wrong?

Finally, consider the supplier. Is the equipment manufactured under a recognised quality system? Is there a clear route for technical support, servicing and replacement parts? Will the company help you understand how the technology can fit into your existing treatment offering?

TruCryo has focused on these areas with its UK-made Kaasen platform. The system combines handheld portability with multiple nozzles, integrated monitoring and operator safeguards, while training and ongoing support form part of the wider proposition.

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The best cryotherapy system is not necessarily the one with the most dramatic specification. It is the one a practitioner can use confidently, consistently and appropriately within their business.

Before asking 'how cold does it get?', it may therefore be worth asking a much broader question: 'what will it actually be like to own and use?'

Ends: 326 words

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About TruCryo: TruCryo is a Shropshire-based developer and supplier of localised cryotherapy equipment for physiotherapy, sports treatment and equine applications. Using a controlled stream of cold CO₂, TruCryo systems provide practitioners with a targeted method of applying cold therapy to specific areas. TruCryo combines professional equipment with training, treatment guidance and ongoing technical support, helping practitioners integrate localised cryotherapy safely and practically into their existing services.