

TruCryo Ltd Press Release – Sept 2026 For immediate release

British Made, ISO 13485 and Built for Professional Use: The Thinking Behind TruCryo

A professional treatment device is more than a collection of components. Behind it sits a series of decisions about design, manufacture, safety, training and support - and those decisions ultimately shape the experience of the practitioner using it.

TruCryo has taken a deliberately hands-on approach to that process with the Kaasen range. The technology is designed and manufactured in the UK, giving TruCryo close involvement in the system's development, production, and ongoing evolution. That matters for a product intended for professional use, where consistency, traceability and the ability to respond to technical questions are every bit as important as appearance or headline performance.

The company's recent ISO 13485 certification is another important step in that development. The standard provides a quality-management framework specifically for medical devices and emphasises controlled processes, documentation, risk management, and continual attention to product quality.

For TruCryo, this sits naturally alongside the practical design of Kaasen itself. The handheld platform uses liquid CO₂ to deliver targeted cooling through interchangeable nozzles. Integrated temperature monitoring, treatment timing, and proximity-related safeguards are designed to help trained operators follow defined treatment protocols.

But professional use also means supporting the person holding the device. Training is included for new users, with continued access to guidance and technical support after installation. The aim is not simply to manufacture a machine, but to provide a system that can become a dependable part of a clinic, sports facility, wellness business or equine practice.

None of these individual elements is especially glamorous. Quality systems, testing, training and after-sales support rarely make the most exciting headline.

Together, however, they say something important about the way TruCryo sees its product.



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Kaasen is not intended to be a novelty or a short-lived treatment trend. It has been developed as a serious professional tool - and the infrastructure around it is being built with the same intention.

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About TruCryo: TruCryo is a Shropshire-based developer and supplier of localised cryotherapy equipment for physiotherapy, sports treatment and equine applications. Using a controlled stream of cold CO₂, TruCryo systems provide practitioners with a targeted method of applying cold therapy to specific areas. TruCryo combines professional equipment with training, treatment guidance and ongoing technical support, helping practitioners integrate localised cryotherapy safely and practically into their existing services.